# World Climate Forum

2021 Series

ASIA - EUROPE - NORTH AMERICA

World Climate Forum 2021 Series is closely following the guidelines of WHO and local health authorities to ensure that all required protocols are observed in our work to guarantee the safety of our participants and to conduct any of our services live, digital or in a hybrid format of these.



# Where Climate Action Becomes Climate Impact

The Decade to Deliver on Climate Action is more crucial now than ever. The top three greenhouse gas emitters Asia, the European Union and the United States — contribute the most of total global emissions, while the bottom 100 countries only account for only 3.6%. Collectively, the top 10 emitters account for over two-thirds of global GHG emissions. The world cannot successfully fight climate change without significant action from the top 10 emitters.

The World Climate Forum 2021 Series in Asia, Europe and North America serve as impactful collaboration platforms, on achieving regional climate plans and convening the most influential cross-sector panels to respond to specific challenges and solutions to the climate crisis with a clear focus on strategic stakeholder roadmaps and policy directives. Resulting in actionable outcomes on innovation, investing and regulatory frameworks.

The three regional Forums will each be regionally focused on supporting the "EU Green Deal", the U.S.A.'s "Build Back Better" plan, as well as existing Net Zero commitments, pledged by leading countries in Asia, including China, Japan, and South Korea. The culmination will result in a digital roadmap in 2021 towards COP26 and the World Climate Summit and beyond, connecting markets with policies with the purpose of flattening the climate curve and meeting the climate goals.

### **World Climate Forum Roadmap of Events 2021 World Climate** Climate **World Climate World Climate** World Biodiversity **World Climate** World Biodiversity Investment Summit / Summit Forum Forum Forum Summit 2021 Series Summit 2021 Series 2021 Series Part 1 **Investment COP** Part 2 **EUROPE NORTH AMERICA ASIA** June 29 September 7 - 8 September 22 September 28 October 14 November 7 - 8 November 10 DIGITAL LIVE & DIGITAL DIGITAL DIGITAL DIGITAL LIVE & DIGITAL LIVE & DIGITAL During UN Climate Cha COP26, Glasgow, UK During Biodiversity COP15, Kunming, uring London imate Action Weel



Clean Energy Transition



Net-Zero Transportation



Sustainable Production



Smart and Sustainable Buildings



Food and Natural Resource Management



Realizing the Circular Economy



Carbon Markets



Natural Capital



### Outcomes

World Climate Forum 2021 Series will offer public-private partnership driven roadmaps, input to regulatory frameworks and actionable outcomes on innovation and investments.

### Format



World Climate Forum 2021 Series will take place as unique digital conferences that combine dynamic keynote presentations, plenary sessions, opportunities for networking, and engaging workshops. The Forum events will feature digital knowledge hubs designed to create more engaging, longer-term connectivity and thought leadership between key stakeholders, before, during and after the events. The key drivers highlighted across the Series will be finance, policy, innovation, and partnerships.













## Who will Attend?

Each Forum event will welcome an online global community of selected key stakeholders including government representatives and policymakers, business executives, institutional investors and financiers, thought leading international organisations, and representatives of non-governmental organisations, derived from our community of 25,000 members. The World Climate Forum 2021 Series will partner with influential media organisations to extend substantial reach of each event.

More than 50+ local and international Speakers
Supported by 20+ Partners
With a Stakeholder
community of 25,000+

# Attendee breakdown: (World Climate Forum Series 2020) 19% C-level Executives, Founders, Directors, Owners, Chairmen 39% Vice-Presidents, Department Heads, Senior Managers 9% Consultants, Advisors, Experts 12% Associate level 7% Students, Interns, Trainees 14% Other





Economies around the world have faced extraordinary challenges this year, and the World Climate Forum 2020 Series presented an opportunity to maintain dialogue around one of the most pressing issues of our time: climate change. Moody's Analytics was proud to participate and share our perspectives on how organizations can use data, analytics, and technology to develop their sustainability and climate action strategies.

Burcu Guner, Senior Director at Moody's Analytics

### **Partners**

World Climate Forum 2021 Series will partner with leading global business, governments, international organisations and media to lead outcome-oriented digital platforms. Partners have the opportunity to integrate with the Forum event of their choice, engage with an influential audience and stakeholders, forge new relationships and coalitions across a wide range of sectors and issues, develop business-to-business connections and public-private partnerships at a cross-continental level.

World Climate Forum Series 2020 Partners

KNOWLEDGE PARTNER

McKinsey & Company

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Contact us for more information.